

# LED.CO.UK

LED MOBILE ADVERTISING SCREEN



## ABOUT US

LED.CO.UK is an international supplier of LED lighting and LED Screen technology. We specialise in complete energy efficient lighting solutions for both new and retrofit applications. We provide the highest quality LED based products by integrating premium components to ensure reliability and optimum performance.

Our service delivers a full bespoke package from site surveys, lighting design, the provision of leading edge screen technology and installation.

## LED MOBILE ADVERTISING SCREEN

Our LED Mobile Advertising Screens are designed primarily for use on vehicles. Each advertising display is low maintenance, environmentally friendly and easy to install. The screens are ideal for advertising your business or company, or as a method of generating additional advertising revenue.

# MOBILE ADVERTISING SCREEN



The LED Mobile Advertising Screen is constructed from high-grade aluminium that undergoes multiple anti-rust spraying processes as well as high-temp baking procedure. This protective shell is removable allowing for easy access for maintenance. Our screens can be finished in any RAL colour to match your business requirements.

Our product is designed for outdoor use and can be easily programmed wirelessly using a PC, laptop or tablet. The two LED screens (1 per side) use a 5mm pixel pitch which can produce a brightness of up to 7000cd/m<sup>2</sup>. The brightness of both screens are regulated by an on-board sensor to ensure the screen is not dazzling in low light levels and conforms to recommended safety standards. The screen can be supplied with an active speed monitoring GPS ensuring that the video is not played whilst the vehicle is in motion.

**Note:**

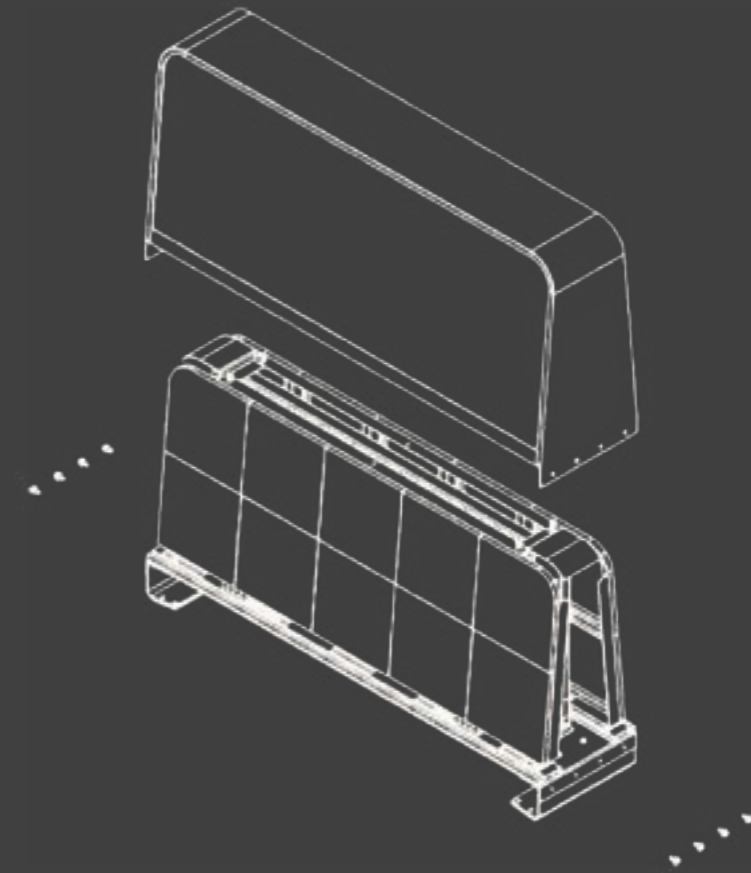
We advise local laws for mobile advertising are checked for conformity.



Off Hire Option

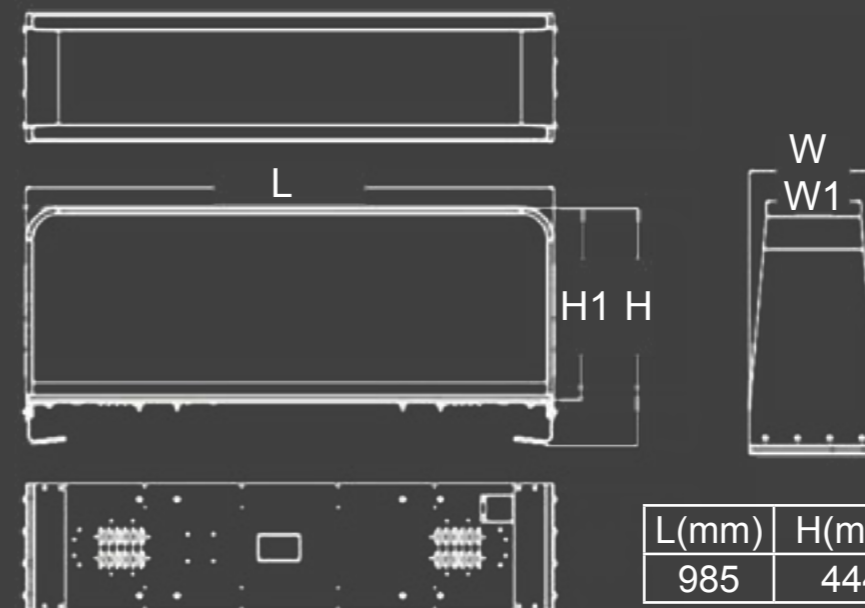


On Hire Option



## Technical Specifications

Screen Model	MAS-5
Pixel Pitch	5mm
Visual Size	960mm x 320mm
Size	985mm x 444mm
Weight	<20kg
Resolution	192 x 64 dots
Max. Power Consumption	520W/m <sup>2</sup>
Brightness	>7,000 cd/m <sup>2</sup>
Refreshing Frequency	>800 Hz



L(mm)	H(mm)	W(mm)	H1(mm)	W1(mm)
985	444	240	398	177

# FURTHER INFORMATION

## DOUBLE-SIDED DISPLAY

Our double-sided display can play different videos on each side of the screen.

## BESPOKE ROOF MOUNTING

Each unit is supplied with a standard mounting kit, or can be fitted with a bespoke mounting kit subject to your requirements.

## WEATHER RESISTANT

The Mobile Advertising Screen is suitable for exposure in all weathers and is electrostatically plated to prevent rusting.

## WI-FI HOTSPOT

The screen has a 3G enabled SIM module located within the LED Screen enabling the passenger to receive a Wi-Fi connection.

## WIRELESS CONTROL

Updating and maintaining the content of the screen is made simple by wireless connection. The content can simply be changed or updated by connecting to the screen via the software provided.

## 'FOR HIRE' SIGN OPTION

The screen can have a backlit 'TAXI' sign on both ends of the module if requested. This can be switched on/off to indicate the taxi's hire status.



## CONTACT US

Please contact us for further information and to see how our Mobile Advertising Screen could be of value to you and your business.

If you are interested in buying, renting, or even just discussing our Mobile Advertising Screens, then please contact us on:

**[mobile@led.co.uk](mailto:mobile@led.co.uk)**

And we would be happy to discuss this product or any other LED requirements you might have.

**LED.CO.UK**

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